

# DataEDGE

## An Opportunity for Corporate Sponsors

May 8 & 9, 2017

Hosted by the UC Berkeley School of Information, a national leader in data science professional education, DataEDGE is an annual conference focused on the leading edge of the data revolution.

- **Access:** High-value recruitment and networking opportunities with [datascience@berkeley](mailto:datascience@berkeley) students and data science thought-leaders and innovators
- **Content:** Gain high-value insights from researchers, practitioners, & policy-makers working on the forefront of data science
- **Visibility:** Get in front of a select group of people making an impact in the field of data science

Contact: Tia Foss, [Tia@ischool.berkeley.edu](mailto:Tia@ischool.berkeley.edu) or (510) 642-9257

**2017 Sponsorship  
Opportunities**

**Berkeley** SCHOOL OF  
INFORMATION

# Sponsorship Levels & Benefits

**Bronze**  
**\$5,000**  
 (\$4,735 tax deductible)

**Silver**  
**\$10,000**  
 (\$9,577 tax deductible)

**Gold**  
**\$15,000**  
 (\$14,150 tax deductible)

**Platinum**  
**\$25,000**  
 (\$23,200 tax deductible)

	Bronze	Silver	Gold	Platinum
Visibility	<ul style="list-style-type: none"> <li>• Print, electronic, &amp; web</li> </ul>	<ul style="list-style-type: none"> <li>• Print, electronic, &amp; web</li> </ul>	<ul style="list-style-type: none"> <li>• Print, electronic, &amp; web</li> <li>• Recognition as a reception sponsor</li> </ul>	<ul style="list-style-type: none"> <li>• Print, electronic, &amp; web</li> <li>• Recognition as event co-sponsor in auditorium</li> <li>• Opportunity to contribute a qualified presenter from your company</li> <li>• Opportunity to deliver a live streamed tech talk at the Berkeley School of Information</li> </ul>
Admission	<ul style="list-style-type: none"> <li>• 1 complimentary admission &amp; parking pass</li> <li>• 20% discounts off each additional admission</li> </ul>	<ul style="list-style-type: none"> <li>• 3 complimentary admissions &amp; parking passes</li> <li>• 20% discounts off each additional admission</li> </ul>	<ul style="list-style-type: none"> <li>• 5 complimentary admissions &amp; parking passes</li> <li>• 20% discounts off each additional admission</li> </ul>	<ul style="list-style-type: none"> <li>• 10 complimentary admissions &amp; parking passes</li> <li>• 20% discounts off each additional admission</li> </ul>
Access	<ul style="list-style-type: none"> <li>• 1 hosted lunch table**</li> </ul>	<ul style="list-style-type: none"> <li>• 1 hosted lunch table **</li> <li>• A customized recruitment plan for your company</li> </ul>	<ul style="list-style-type: none"> <li>• 1 hosted lunch table **</li> <li>• A customized recruitment plan for your company</li> <li>• Link to Data Science student resume book</li> </ul>	<ul style="list-style-type: none"> <li>• 1 hosted lunch table **</li> <li>• A customized recruitment plan for your company</li> <li>• Link to Data Science student resume book</li> </ul>
Berkeley Perks			<ul style="list-style-type: none"> <li>• 2 tickets to a Cal basketball game of your choice*</li> </ul>	<ul style="list-style-type: none"> <li>• 4 tickets to a Cal football game of your choice*</li> </ul>

\*Based on availability

\*\*Up to two reps/recruiters welcome to attend lunch. Promotional materials welcome.